

CURRICULUM VITAE

Lucchesedesign is a multidisciplinary team made up of architects and designers with different cultural backgrounds.

Francesco Lucchese is the founder and team leader and has more than twenty year' experience in the field of architecture, design and consultancy.

Lucchesedesign studio operates all over the world with different levels of projects depending on the client's request, showing a great capacity to adapt to different contexts and offering a wide approach and a 360° perspective of the services.

The opening of the new headquarters in Nanjing in China makes the structure competitive for working in the Asian market from a logistical point of view and provides customers with a close assistance while ensuring a direct presence in the territory.

The studio works in many different fields and offers a wide range of product design projects thanks to the collaboration with many Italian and foreign leading companies; product design is addressed in its totality taking care of all aspects related to it through the art direction and includes the marketing strategy, the brand identity, the presentation at trade fairs and in showrooms, and advertising campaign and photo shooting.

Products designed for Italian and foreign companies, have been awarded with prestigious international awards and cover a wide range of products: Murano glass collections for **Venini, Salviati, Nason & Moretti** e **Cappellini**, furniture collections for **Swan** and **Molteni**, lights for **Vistosi, Venini, Fabbian, EgoLuce** e **Luxit**, accessories for **De Vecchi, Ghidini, Zens** e **Nodus**, kitchen accessories for **Panasonic**, surfaces for **Mosaico+**, **Luce di Carrara** e **Graniti Fiandre**.

Many bathroom design projects for **Toto Indonesia, Villeroy & Boch, Antonio Lupi, Hatria, Fir-Italia, Naos Wellness Design, Olympia Ceramica, Caleido, Inda** e **Rapsel**.

The radiator **Zero-Otto** designed for **Antrax** wins the **DESIGN PLUS 2009** and the **RED DOT DESIGN AWARD 2010**. The fireplace **Maunakea** designed for **Antrax** wins the **DESIGN PLUS 2011**.

Lucchesedesign coordinates projects of company placement and brand image for **Dupont, LG Hausys, OI, GranitiFiandre** and **Grohe** focusing the attention on graphic design and organizing exhibitions and events.

The studio is also working with **ICE**, Italian Trade commission, for the promotion of Italian design abroad.

The architectural project is defined through important interventions like hotels, public spaces, entertainments and showrooms: examples are a museum renovation, many interventions of urban design, realization of a nursery school, a **Cineplex** and the Hotel **Les Fleurs** in Sofia, Bulgaria and the more recent **Zidong Design Hotel** in Nanchino in Cina.

Additional projects are **Lascalalocation** in Milan, headquarters of the studio, the champagne bar **La Flute** in Milan, the bar **L'ora** in Iseo.

All the showrooms realized are designed taking care about the architectural exteriors, the interior design and the positioning of products: a stone materials in Sao Paulo, **Brazil**, kitchen and bathroom furniture in Shanghai in **China** and furniture for the area living in Anji in **China**.

There are plenty of projects aimed to exclusive private residences.

Meanwhile Francesco Lucchese proceeds his teaching activity for **Politecnico di Milano**, at Faculty of Design, with many participations in workshops and conferences as a speaker in foreign countries like **Switzerland, Moscow** and **China**.

He is also member of the steering committee of the Italian Design Association **ADI**.